

Engage students for real this time.

Tallo is an app where colleges and universities discover their incoming class. Hundreds of thousands of high school students everywhere want to connect with higher education on Tallo right now. **Let's go.**



Less buzzwords. More early recruiting.



GAIN EARLY BRAND AWARENESS

Emerging students can't consider your school if they don't know who you are. Let's introduce you, shall we?



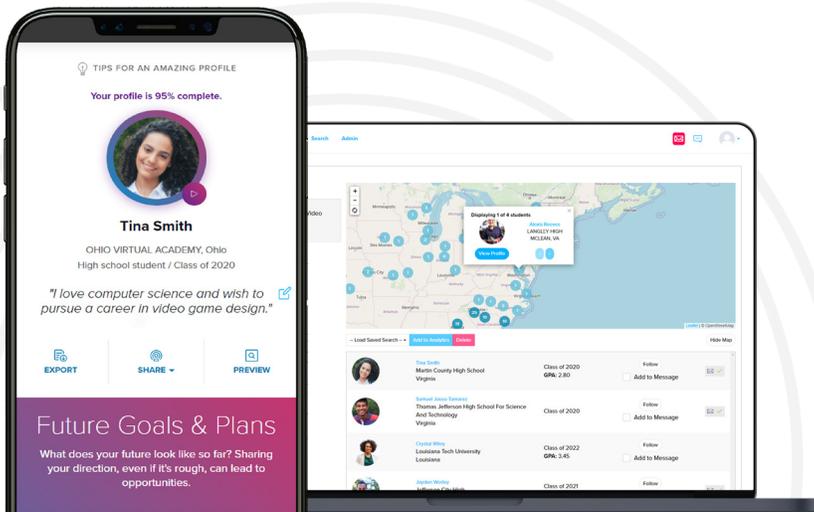
IMPROVE DIVERSITY & INCLUSION

A diverse and inclusive student population is key to elevating your campus. We can power your initiatives.



MICRO-TARGET THE RIGHT FIT

Let us find the right candidates to increase enrollment in your specific programs, improve out-of-state reach, and more.



These colleges get it:



Don't just take it from us.

"We're looking to make early, meaningful connections with students who may be a good fit for Clemson University. Tallo's outreach micro-targets those students and drums up interest in our events, academic programs, and student life."



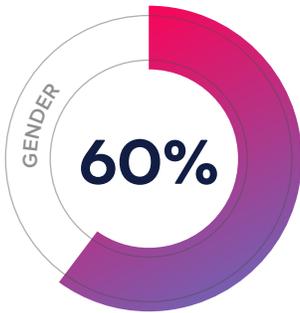
David Kuskowski
Director of Admissions

"At Oregon Tech, we set our students up for real-world achievement. Tallo helps us identify those potential students, build our brand awareness, and craft effective messaging to get the conversation started."

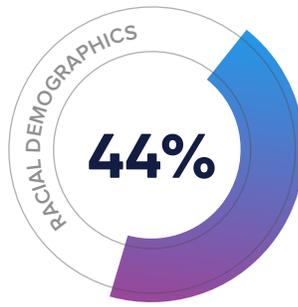


Erik Johnson
Director of Admissions

A look at our growing user population:



60% Female 40% Male

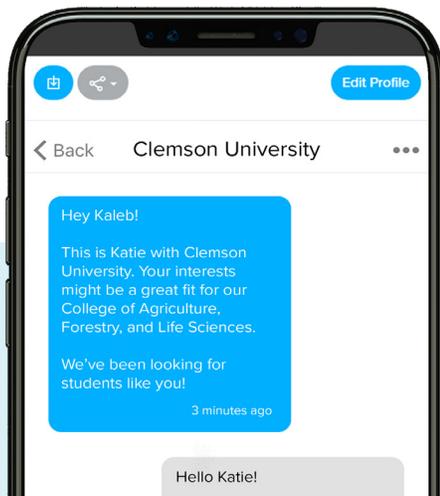


44% Racial and Ethnic Minority

 **2M+**
TALENT USERS

 **27K**
HIGH SCHOOLS

 **50** STATES



Are you ready?

IT'S TIME TO DISCOVER YOUR INCOMING CLASS.

Ready to engage the next generation or let us recruit them for you?
Learn more or schedule a demo at tallo.com/colleges